

Promotionen

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WiSe 2014/15

Name	Vorname	Tag der Disputation	Thema
Wenzel	Matthias	26.01.2015	Market-shaping Capabilities: Examining a Sub-capacity of Dynamic Capabilities
Knoll	Silke	17.12.2014	Marketing und Gesellschaft – Studien zu gesellschaftsrelevanten Fragestellungen in der Marketingforschung
Schmitt	Norma	03.12.2014	Gender Stereotypes and Individual Economic Decision-Making
Mazur	Stepan	20.11.2014	On the use of the Wishart Distribution in Statistics and Econometrics with Applications in Bayesian Estimation of Optimal Portfolio
Waszczuk	Antonina	16.10.2014	Essays on the cross-section of international stock returns
Lubnau	Thorben	15.10.2014	Essays on Capital Market Efficiency and Technical Trading